The new Y.

For kids,
families,
communities.

the YMCA

FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Grand Traverse Bay YMCA

3000 Racquet Club Drive, Traverse City, MI 49684

www.gtbayymca.org | 933-9622

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WHY A NEW YMCA TENNIS CENTER?

"I can't wait for the New Y tennis courts to be built!"

That sentiment has been echoed frequently throughout the Grand Traverse Bay community, but never more fervently than by Paul Bandrowski, coach of the S.E.A.S. junior high tennis teams, Team Tennis chair of the Northern Michigan Tennis Association, and father of five competitive players.

"The Y really needs more indoor courts," adds Bandrowski, "and we need them now."

Try calling the Y for court time on most any Wednesday during the winter and you'll see what he means. The Y has regularly scheduled lessons, leagues, and contract time in reserve from 6:00 am to 9:00 pm, leaving only two available open court-hours all day long. The rest of the week is not much different.

At least a portion of the Y's tennis program success is attributable to strong teaching professionals who have trained a core group of top Midwest players. CEO Tom Van Deinse was head tennis pro at The Homestead in Glen Arbor for 17 summers before joining the Y team, and sons Joseph and James have followed his tennis footsteps, doing the bulk of tennis instruction between tournaments while they strive to break into the professional tour themselves.

"I like to brag that I once beat a guy who beat Pete Sampras," says Van Deinse, " I've played exhibition tennis with Ken Rosewall (former world #1), and I had a great result just a few years ago against Eric Butorac, who made it to the semi-finals of this year's Australian Open in doubles. But I know I'm a better teacher than player, and Joseph and James are better than me."

"Just don't tell them I said that," he jokes.

Besides doubling capacity (the New Y will boast six indoor tennis courts, versus the current Y's three), the New Y tennis facility will have a lot to add to the entire region. "I've seen the New Y tennis plans, and they're awesome," says Bandrowski. "Courtside seating, ample viewing area, and even a built-in mini-stadium will all make for a great venue for regional tournaments, high school tennis, and league play."

- continued on page 3

"We've got to get the tennis center built now!"

YMCA Tennis: A Strong Tradition!

The Grand Traverse Bay YMCA has a tennis program available for "everyone".

Just ask 90 year old Wally Bruder, who plays three times a week as part of the YMCA's "contract time" option. Or ask 10 year old triplets Faith, Hope, and Grace Kurtz, who take group lessons Saturday mornings. Ask Barb Polzin, USTA Adult League player and an admitted tennis-addict, or ask any of the 80 girls who played YMCA Junior High League tennis, for many their first experience with tennis. Ask the players on the tennis teams from St. Francis, West, Central, or TC Christian, or ask Joyce Weise, whose knee operation hasn't kept her off the courts.

They'll all tell you the same thing – **"YMCA tennis is a great way to learn the game, get a great workout, or just have a lot of fun!"**

One of the reasons for the success of the YMCA tennis program is that commitment to excellence goes hand in hand with commitment to mission. Tennis pros Tom, Joseph, and James Van Deinse and Andy Caldwell have all played international satellite level tour qualifiers, and as past winner of the Northern Michigan Tennis Association Sportsmanship Award, Coach Joseph tells the parents of his students**, "Not every kid will grow up to be a top ranked player, but every kid can learn to have fun, and every kid can be taught the YMCA values of honesty, respect, caring and responsibility. We do that in our tennis program just like we do in each of our programs."**

Jim and Janet "Jandy" Cooley praise the YMCA's family focus, as well. Daughter, Paige, is a top 50 ranked junior tennis player, and Jandy plays adult league tennis. She boasts, "Paige started when she was three, and it's just so inspiring to see so many tots, so many families, so many senior players, competitive league players, tournament players, and recreational players – all find a home at the Y. YMCA tennis really is for everyone!"

"Nearly 40% of our current YMCA membership is related to tennis," explains YMCA board chair, Nick Edson. "Y Tennis is our biggest and most cost-effective program."

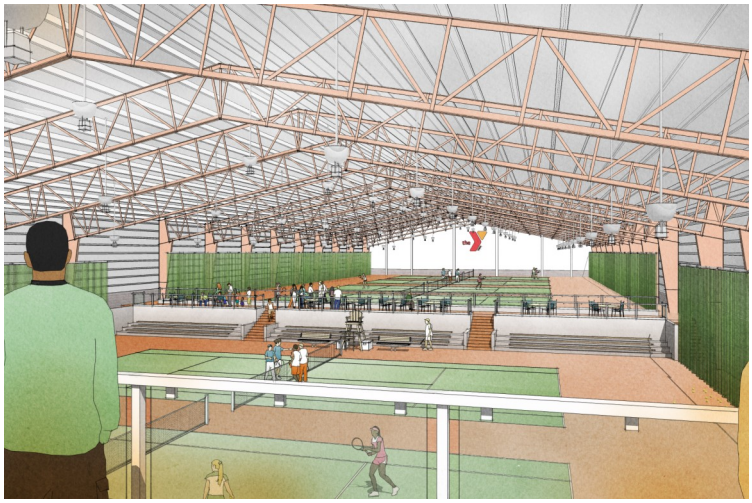
The New Y Also Features:

- Aquatics Center with 6 lane pool
- Fitness and aerobic areas
- Two outdoor athletic fields
- Outdoor tennis & pickleball
- Child Watch (Babysitting)
- Teen Center
- Plenty of parking
- Community meeting rooms
- Chapel … and more

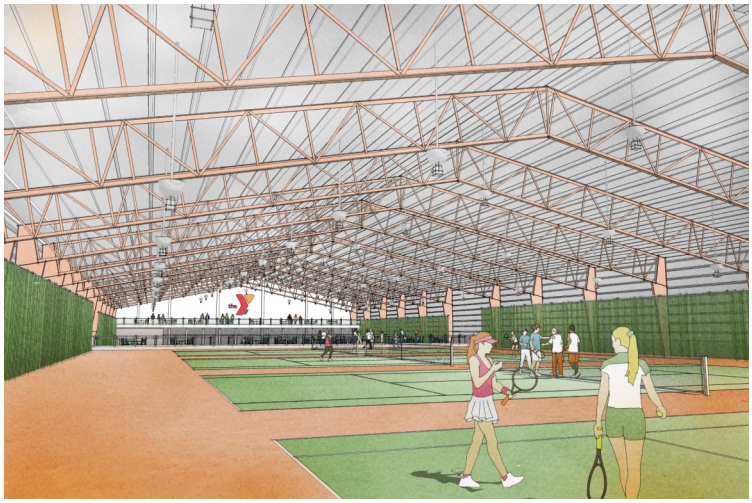
Since 1964, the Grand Traverse Bay YMCA has been a charity that has served the region's needs. Our mission is to put Judeo-Christian principles into practice through programs that build healthy spirit, mind and body for all.

New Y Tennis Center:

New Tennis Center viewed from the lower two "stadium" courts.



View from the second level observation area showing two lower courts, stadium seating, and mid-court area ideal for tournaments and regular viewing.



Concept of the length of the tennis center building with view from four upper courts.

Why a New YMCA Tennis Center?

-from page 1

The tennis facilities are just one piece of the New Y project to be constructed at the site of the former buffalo farm on Silver Lake Road, just south of West Junior High, and west of the Great Wolf Lodge and the Horizon Outlet Mall. A competition pool, zero depth entry splash pad, training pool, and hot tub spa will comprise the aquatic center, and a generous second floor health and fitness center will round out the major functional areas of the first phase of construction of the New Y.

"To top it all off," adds Van Deinse, " the current facility off of South Airport will continue to be used for gyms, a field house, and expanded pickleball offerings." Pickleball is a popular sport like mini-tennis, played with a paddle and whiffle ball. It is currently played on the Y's three indoor courts, but with construction of the New Y, twice that many pickleball courts will become available at the Y's current site.

Tennis currently accounts for 40% of the Y's membership, and is its largest revenue generating program. Van Deinse estimates that even with twice the number of courts, the New Y tennis facility will stay as busy as the current Y. "Between the Bandrowskis and other top ranked juniors we're seeing, YMCA tennis will remain strong – and busy – for years to come."

"But we've got to get it built now!" concludes Bandrowski.

For more information about the New Y tennis or other facilities, or to view plans and renderings, visit www.gtbayymca.org or call the Y at 933-9622.

community foundation

Donations to the New Y Capital Campaign can be made through the Community Foundation on-line at www.4good4ever.org or calling Phil Ellis, Executive Director of the Community Foundation at 935-4066.

"Our Serve"

New YMCA Tennis Support Group

Looking for a few good people

Jill Fenton-Jones is looking for a few good people with a passion to build the new Y Tennis Facility now!

Jill, an avid tennis player and member of the YMCA Board of Directors, is Chair of the New Y Tennis Facility Support Group and is recruiting a group of highly motivated tennis players or lovers of the sport to:

- **MAKE 1** gift to build the New Tennis Center,
- **TELL 2** other groups and help facilitate presentations or host parties for the New Tennis Center,
- **IDENTIFY 3** others that have the passion for tennis and the new Center who might give.

"We have set for ourselves a goal of $2 million as our portion of the Capital Campaign in order to get this facility built," exclaims Jill. "This group will plan big and small events and parties to get the word out about the Center to the tennis community."

"Tennis is one of our largest Y programs," said Tom Van Deinse, Y tennis pro and CEO of YMCA. "This new facility is vital to grow the program and meet the demand for indoor facilities in our region."

If you are passionate about tennis and want to serve contact Jill at jfj@chartermi.net or Tom at tvd@gtbayymca.org or by calling the Y at 933-9622.

Naming Opportunities: New Y Tennis Center

Tennis Facility	$ 2,000,000
Mid-Court Viewing Area	$ 250,000
Indoor Tennis Courts (6)	$ 100,000
Upper Level Viewing Area	$ 75,000
Lower Level Viewing Area	$ 75,000
Outdoor Tennis Courts (2)	$ 50,000
Tennis Office	$ 50,000
Section of Stadium Seating (4 sections of seating)	$ 25,000

For a confidential conversation regarding these opportunities contact Tom Van Deinse at 933-9622 or tvd@gtbayymca.org

Thank you to our New YMCA donors!

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February 16. 2011

Donations to the New YMCA Tennis Center

Giving to the New Y Tennis Center as with the rest of the Capital Campaign can be in the form of …

- designated gift or pledge
- cash gifts
- multi-year giving
- part of a matching gift
- on-line at www.4good4ever.org
- pledge now/give later
- a single year pledge
- multi-year pledges
- pledge with a down payment
- stock
- personal property

All these kinds of giving gets us closer to building the Y Tennis Center

Call Phil Ellis, Executive Director of the Community Foundation, at 935-4066 for a personal consultation on your gift plan to the New Y.

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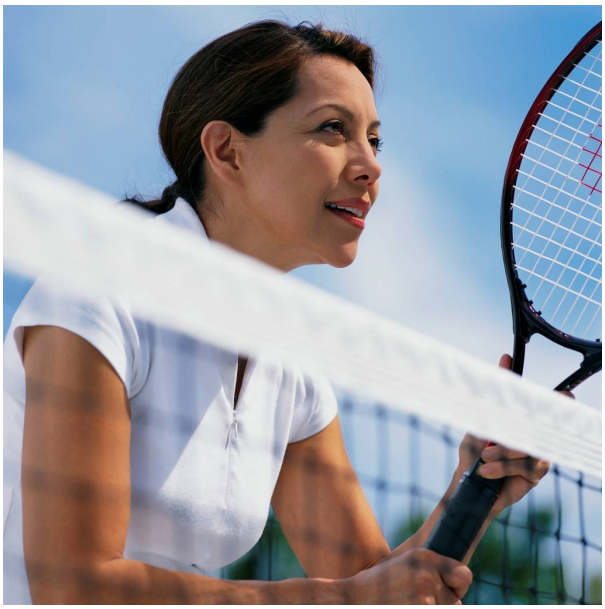

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Concept drawing of the New YMCA Tennis Center!

The New Y Tennis Center will feature 6 indoor courts divided as 4 upper and 2 lower by a midcourt area, and 200 stadium seats ideal for tournaments. There will also be an observation area from a second level that connects to the fitness areas of the other portion of the new Y facility on Silver Lake Road in Garfield Township.